



Priority Makes Plastiq Simpler and More Accessible: All Features Now Available Free for All Businesses

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ALPHARETTA, Ga.--(BUSINESS WIRE)--Oct. 3, 2024-- Priority has announced a significant change to its bill pay solution, [Plastiq](#). Effective immediately, Plastiq is removing its subscription tiers, making all features – including those previously reserved for premium plans – completely free to use for all businesses. Users will only pay a transparent transaction fee per use.

“At Priority, we understand the challenges businesses face in managing cash flow and optimizing their financial health,” said Lauren Hearne, VP, Relationship Sales and Management for Plastiq at Priority. “By eliminating subscription fees and opening up all of Plastiq’s capabilities to everyone, we’re empowering businesses of all sizes to take greater control of their finances.”

Plastiq offers a comprehensive suite of features to help businesses:

- **Pay any vendor, anywhere:** Businesses can pay virtually any supplier – regardless of payment method acceptance – with a credit card, ACH transfer, or wire.
- **Streamline bill payments:** Simplify and automate bill payments with tools like invoice data capture, team workflows with unlimited users for approvals, enhanced compliance features, and integrations into major accounting software.
- **Unlock instant working capital:** Access funds to pay bills or seize new opportunities without impacting cash flow.
- **Earn rewards:** Earn valuable rewards points on everyday business purchases made through Plastiq.

“This move reflects our commitment to providing businesses with the tools they need to thrive,” Hearne said. “With Plastiq, businesses can focus on what matters most – growing their operations – while leaving the complexities of bill pay and working capital management to us.”

About Priority

Priority is the payments and banking fintech that enables businesses to collect, store, lend, and send funds through a unified commerce engine. Our platform combines payables, merchant services, and banking and treasury solutions so leaders can streamline financial operations efficiently — and our innovative industry experts help businesses navigate and build momentum on the path to growth. With the Priority Commerce Engine, leaders can accelerate cash flow, optimize working capital, reduce unnecessary costs, and unlock new revenue opportunities. prioritycommerce.com

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