



## Priority Technology Holdings, Inc. Announces Dave Faupel as Chief Marketing Officer

November 2, 2020

ALPHARETTA, Ga.--(BUSINESS WIRE)-- Priority Technology Holdings, Inc. (NASDAQ: PRTH) ("Priority"), a leading provider of merchant acquiring, integrated payment software and commercial payment solutions, today announced that the Board of Directors has approved the expansion of its senior leadership team with the hire of Dave Faupel as its new Chief Marketing Officer.

With over 25 years of marketing experience across a wide array of industries, Dave has an extensive background building high-performing marketing teams to drive brand awareness and profitable growth at leading fintech, martech and healthcare companies. Before joining Priority, Dave was the VP of Marketing for North America for Sage, a global market leader for small and medium businesses to manage finances, operations and people. At Sage, Dave helped to increase marketing-driven revenue and launched the newest cloud portfolio for small businesses in the US. Previously, Dave served as Head of Worldwide Marketing for IBM Silverpop, leading the global launch of the IBM Marketing Cloud. Dave has also held senior marketing roles at McKesson and with some of the largest marketing and communications agencies worldwide. His passion for fusing marketing strategy with creative programs – while also connecting leadership and communications – has resulted in impactful marketing programs.

"Dave is a highly experienced, thoughtful and transformative marketing leader with a proven track record of building brand value and driving profitable growth. Priority has made significant progress over the past few years to advance our position as the leading payments infrastructure as a service provider in the US. Dave has the experience in sales enablement, brand expansion and overall capability building to help propel Priority forward during our next phase of growth," said Tom Priore, Chief Executive Officer of Priority.

### **About Priority Technology Holdings, Inc.**

Priority is a leading provider of merchant acquiring, integrated payment software and corporate payment solutions, offering unique product and service capabilities to its merchant network and distribution partners. Priority's enterprise operates from a purpose-built payments infrastructure that includes tailored customer service offerings and bespoke technology development, allowing the Company to provide end-to-end solutions for payment and payment-adjacent software. Additional information can be found at [www.PRTH.com](http://www.PRTH.com).

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