



Priority Commerce Partners with the Tampa Bay Buccaneers

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ALPHARETTA, Ga.--(BUSINESS WIRE)--Aug. 25, 2026-- Priority Commerce today announced a new multi-year partnership with the NFL's Tampa Bay Buccaneers. With this partnership, Priority Commerce will provide a new ticketing payment process for the organization and deploy its Passport treasury orchestration solution. This technology will help the Buccaneers optimize payment costs, monitor ticket transactions and interchange activity, and streamline day-to-day operations.

"As sports organizations' operations grow more complex, commerce solutions that unify payments and treasury visibility are essential," said Tom Priore, CEO of Priority Commerce. "Our partnership with the Buccaneers reflects Priority Commerce's deepening expertise and expanding footprint across professional and collegiate sports."

Buccaneers Chief Commercial Officer Atul Khosla added: "Great fan experiences start with seamless transactions. Priority Commerce's innovative technology will help us simplify our ticketing payment processes, operate more efficiently, and deliver the level of service our fans expect. We're excited to partner with a company that shares our focus on innovation, efficiency, and customer experience."

As an official partner of the Tampa Bay Buccaneers, Priority Commerce will receive marketing rights and partnership assets, including in-stadium branding, hospitality and participation in select team business events.

About Priority Commerce

Priority Commerce delivers payments and banking solutions that power connected commerce. Through a unified platform of payables, merchant services, and banking and treasury, we help businesses manage money more effectively and unlock growth. The Priority Commerce Engine accelerates cash flow, improves working capital, reduces costs, and creates new revenue opportunities. Learn more about Priority Commerce (NASDAQ: PRTH) at prioritycommerce.com.

About the Tampa Bay Buccaneers

The Tampa Bay Buccaneers are in their 51st season as members of the National Football League and compete in the National Football Conference's South Division. They were purchased by the late Malcolm Glazer in 1995 and are currently owned by the Glazer Family. Established in 1976, the Buccaneers have totaled 10 division titles, two conference championships and two Super Bowl Championships, including Super Bowl LV that was played on their home field at Raymond James Stadium. The Buccaneers have also been leaders in the NFL in fan engagement, earning a record 12 consecutive No. 1 rankings in overall customer satisfaction in the league's annual Voice of the Fan survey. Additionally, the franchise is very active in the community, with the Tampa Bay Buccaneers Foundation, the Glazer Vision Foundation and the Glazer Family Foundation. For more information, visit www.buccaneers.com.

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